



# Make more Annuity Sales . . . We'll buy the Leads!

Your first \$100,000\* issued and paid ***index annuity*** premium with one of Premier Insurance Partner's preferred carriers earns you \$1,000 in **Co-op Marketing Dollars**.

Use your co-op marketing dollars for new leads:

- Seminar
- Direct Mail
- Digital Leads (internet/facebook)
- TV Leads

We will also provide you with training you need to most effectively work these leads. Our experienced sales coaches will help you with product selection and case design . . . our new business team will track your business until it issues . . . Premier Insurance Partners gives you the full package from start to finish!

After your initial \$100,000\* of issued and paid premium, Premier Insurance Partners will continue to pay for your leads. Each additional \$100,000\* of issued and paid ***index annuity*** premium in a calendar quarter earns you another \$500 in co-op dollars.



\*Agent must be contracted directly through Premier Insurance Partners at the normal writing agent commission level. Business must be issued in the calendar quarter, January through March, April through June, July through September and October through December. Agent must remain in good standing to be eligible for our lead program. Premier Insurance Partners reserves the right to terminate or modify this program at any time.

**855-827-1661 or  
800-504-7471**